



B.B.A. – 1st Year

SEM – I & II

Previous Year

Question Papers

Academic Year

(2022-23)





B.B.A. – 1st Year

SEM – I

Previous Year

Question Papers

Academic Year

(2022-23)

Seat No

B. B. A (Part-I) (Semester- I) Examination March-2023

**Business Communication (NEP)
(BC)
Subject Code-88210**

Total Marks-60

Day and Date: Thursday, 8/6/2023

Time: 10:30am-1pm

Instructions -

- 1) All Questions are compulsory.
- 2) Figures to the right indicate marks.

Q. 1 What is listening? Discuss in detail the blocks to effective listening with guidelines to improve. (15)

OR

Q. 1 What is Group Discussion? Write in detail the process of Group Discussion

Q. 2 Attempt from the following (Any Three):

(30)

- a) What are the essentials of good writing?
- b) Write about the SQ3R technique in detail.
- c) How would you prepare yourself for giving an interview?
- d) 'Communication is a cycle' Discuss.
- e) Write a letter as computer in-charge of your college to buy computers and accessories from Apple Inc. Ltd, New Delhi. Imagine other details.

Q3) Attempt from the following (Any Three):

(15)

- a) Ways to build confidence
- b) Barriers to effective communication
- c) Formal channels of communication
- d) Social Media Sites
- e) Speaking process





QP Code: 2027QP

Total No. of Pages: 1

Seat No.

January - February (Winter) Examination - 2023

Subject Name: Bachelor of Business Administration (CBCS) 88210_Business Communication_28.01.2023_02.30
PM To 05.00 PM

Subject Code: 88210

Day and Date: Saturday, 28-01-2023

Time: 02:30 pm to 05:00 pm

Total Marks: 60

Instructions.:

- 1) All questions are compulsory
- 2) Figures to the right indicate full marks

-
- Q.1. **Broad Question.** [15]
What is listening? Explain guidelines for effective listening.
OR
What is communication? Explain the barriers to effective communication.
- Q.2. **Write Short Answers (Any Three)** [30]
a) Discuss Do's and Don'ts of interviews.
b) What is the importance of body language in oral communication?
c) What is the importance of silence in communication?
d) What are the objectives of business communication?
e) Define speaking skills.
- Q.3. **Write Short Notes (Any Three)** [15]
a) Mannerism at the Workplace.
b) Do's and Don'ts of Group Discussion.
c) Modern tools of Communication.
d) Passive Listening.
e) Body Language.



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QP Code: 1945QP

Total No. of Pages: 1

Seat No.

January - February (Winter) Examination - 2023

Subject Name: Bachelor of Business Administration (CBCS) 88208 Information Technology in
Busi.Mgt._27.01.2023_02.30 PM To 05.00 PM

Subject Code: 88208

Day and Date: Friday, 27-01-2023

Time: 02:30 pm to 05:00 pm

Total Marks: 60

Instructions.:

- 1) All questions are compulsory
- 2) Figures to the right indicate full marks

-
- Q.1. Broad Question. [15]
- What is a computer? Write about generations of computers.
OR
Explain Input-Output devices in detail.
- Q.2. Write Short Answers (Any Three) [30]
- a) Write about different types of charts in MS Excel.
 - b) Explain the block diagram of the computer.
 - c) What are the characteristics of the computer?
 - d) Explain the terms internet, intranet, and extranet.
 - e) What are the types of computer network?
- Q.3. Write Short Notes (Any Three) [15]
- a) Types of memory.
 - b) Search engine.
 - c) Computer software.
 - d) Mathematical functions in MS Excel.
 - e) Components of MS-Word.



Seat No

B.B.A.Part-I (Semester-I)Examination March-2023

Subject Name: Information Technology in BusinessManagement(ITBM-1)

Subject Code-88208(NEP)/73554 (CBCS)

Day & Date : Wednesday ,07/06/2023

Total Marks- 60

Time : 10.30am to 1.00 pm

**Instructions: 1) All Questions are compulsory
2) Figures to the right indicate full marks**

Q.1 Explain MS- Word with neat labeled diagram. [15]

OR

Q.1 Explain block diagram of computer [15]

Q.2 Answer in brief (Any Three) [30]

- a) Topology
- b) Generations of computer
- c) Memory
- d) Formatting Documents
- e) Microsoft Powerpoint

Q.3 Write Short notes (Any Three) [15]

- a) Search engine
- b) Internet
- c) Ms- Excel
- d) Input Devices
- e) Types of Charts



* * *



QP Code: 1881QP

Total No. of Pages: 1

Seat No.

January - February (Winter) Examination - 2023

Subject Name: Bachelor of Business Administration (CBCS)_88207_Micro Economics I_25.01.2023_02.30 PM To 05.00 PM

Subject Code: 88207

Day and Date: Wednesday, 25-01-2023

Time: 02:30 pm to 05:00 pm

Total Marks: 60

Instructions.:

- 1) All questions are compulsory
- 2) Figures to the right indicate full marks

-
- Q.1. Q.1. Broad Question (Attempt Any one) [15]
- A. What is the definition of economics and briefly explain nature and scope of economics?
- B. What is the meaning of Monopoly Competition? Explain characteristics of monopoly competition?
- Q.2. Q.2 Write Short Answer (Attempt any three) [30]
- A. Explain indifference curve and properties of indifference curve?
- B. Explain Innovation theory of profit?
- C. Explain income elasticity of demand?
- D. Difference between Micro and Macro Economics?
- E. Explain liquidity preference theory of interest?
- Q.3. Q.3. Write Short Notes (Attempt Any Three) [15]
- A. Law of diminishing marginal utility?
- B. Explain long run production function?
- C. Explain characteristics of monopolistic competition?
- D. Explain basic economic problems?
- E. Explain cross elasticity of demand?



Seat No-

B.B.A. (Part -I) (Semester -I) Examination March 2023

MICRO ECONOMICS

Sub Code-NEP 88207/CBCS73553

Day & Date: - Tuesday 06/06/2023

Total Marks – 60

Time: 10.30 am to 1.30 pm

Instructions:-1) All questions are compulsory.

2) Figures to the right indicate full marks

Q.1 Explain Scope of Economics

15Marks

OR

Q.1 Explain Law of Demand

Q.2 Write Short Answers (Any 3)

30 Marks

1) Explain Law of Diminishing Marginal Utility.

2) Explain Perfect Competitive Market.

3) Write Liquidity Preference Theory of Interest.

4) Differentiate between Micro and Macro Economics.

5) Explain types of Elasticity of Demand.

Q.3 Write Short Notes (Any 3)

15 Marks

1) Types of Cost.

2) Monopoly

3) Basic Economic Problem

4) Innovation Theory of Profit

5) Oligopoly





QP Code: 1828QP
Total No. of Pages: 1

Seat No.

January - February (Winter) Examination - 2023

Subject Name: Bachelor of Business Administration (CBCS) 88206_Principles of Marketing I_24.01.2023_02.30
PM To 05.00 PM

Subject Code: 88206

Day and Date: Tuesday, 24-01-2023
Time: 02:30 pm to 05:00 pm

Total Marks: 60

Instructions.:

- 1) All questions are compulsory
- 2) Figures to the right indicate full marks

-
- Q.1. Explain Environmental Factors [15]
OR
Explain the various factors which affecting on Consumer behavior.
- Q.2. Write answers of these questions (Any Three) [30]
1. Explain the bases of Market Segmentation
2. Explain Approaches of Marketing
3. Explain Methods of Pricing
4. Explain Methods of Promotion
5. Explain Engel Kollat Blackwell Model
- Q.3. Write Short Notes (Any Three) [15]
1. Importance of Marketing Mix
2. Importance of Market Segmentation
3. Requisites of Market Segmentation
4. Explain 4 C's of Marketing
5. Importance of Marketing



Seat No.	
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B.B.A. (Part -I) (Semester -I) Examination March 2023

Subject Name: PRINCIPLES OF MARKETING (POM1)

Subject Code: 88206 (NEP) / 73552 (CBCS)

Day & Date: - Monday, 05/06/2023

Total Marks – 60

Time: 10:30 am to 1:00 pm

Instructions:-1) All questions are compulsory.

2) Figures to the right indicate full marks

Q.1 Define marketing Environment and write factors of Macro Environment 15

OR

What is consumer behaviour also write factors affecting on consumer behaviour

Q.2 Write short Answer (Any three)

30

- A) Importance of Market segmentation
- B) Explain the Engle Kollat Blackwell Model
- C) Explain evolution of 4P's to 4C's.
- D) Different approaches of Marketing.
- E) Write Requisites of sound market segmentation

Q.3 Write short Notes (Any Three)

15

- A) 4P's
- B) Core concepts of Marketing
- C) Types of Product
- D) Importance of Marketing
- E) Product positioning





Seat No. **B.B.A.-I, S.-I**

January - February (Winter) Examination - 2023

Subject Name: Bachelor of Business Administration (CBCS) 88205 Fundamental of Business Management 23.01.2023 02.30 PM To 05.00 PM

Subject Code: 88205

Day and Date: Monday, 23-01-2023

Time: 02:30 pm to 05:00 pm

Total Marks: 60

Instructions.:

- 1) All questions are compulsory
- 2) Figures to the right indicate full marks

Q.1. Define the concept of Management. Explain evolution of Management thoughts(Approaches). [15]

OR

Explain Indian Ethos concept and explain role of Indian ethos in management.

Q.2. Write Short Answers (Any Three) [30]

- a) Explain Management Lessons from Vedas.
- b) Define Social Responsibility. Explain different areas of Social Responsibility.
- c) Explain different functions of management.
- d) Define Recruitment and explain sources of recruitment.
- e) Define Planning. Explain steps in Planning Process.

Q.3. Write Shortnotes (Any Three) [15]

- a) Management Lessons from Bible
- b) Elements of Directing: Motivation and Leadership
- c) Strategic Management
- d) Role of Manager
- e) Concept of MBO



Seat No.

BBA.Part-I (Semester-I) Examination March-2023
Subject Name: Fundamentals of Business Management (FBM 1)
Subject Code- 88205 (NEP) / 73551 (CBCS)

Day and Date – Saturday, 03/06/2023
Time:- 10.30 am to 1.00 pm

Total Marks- 60

Instructions: 1) All Questions are compulsory.
2) Figures to the right indicate mark

Q 1 What is Planning? Explain the steps of planning.

15

OR

Q 1 Explain the selection process in detail

Q2 Answer in brief. (Any Three)

- a) What is Management? give its definition.
- b) Give the contribution of F W Taylor.
- c) Give the contribution of Frank and Gilbreth.
- d) What is the role of a manager?
- e) Give the management lessons from Mahabharata.

Q3 Write short notes (Any Three)

15

- 1) Levels of management
- 2) Directing
- 3) Motivation
- 4) Indian Ethos
- 5) Corporate Social Responsibility (CSR)



QP Code: 2083QP

Total No. of Pages: 1

Seat No.

January - February (Winter) Examination - 2023

Subject Name: Bachelor of Business Administration (CBCS) 88209_Insurance and Banking_30.01.2023_02.30 PM
To 05.00 PM

Subject Code: 88209



Total Marks: 60

Day and Date: Monday, 30-01-2023

Time: 02:30 pm to 05:00 pm

Instructions.:

- 1) All questions are compulsory
- 2) Figures to the right indicate full marks

-
- Q.1. **Broad Question.** [15]
Explain insurance and its types.
OR
Explain banking and its role in the economy.
- Q.2. **Write Short Answers (Any Three).** [30]
a) What is general insurance? Explain its kinds.
b) Discuss E-banking.
c) What are the types of health insurance?
d) Explain the classification of banks.
e) What are the principles of insurance?
- Q.3. **Write Short Notes (Any Three).** [15]
a) Mudra Scheme.
b) Mobile Banking.
c) Banker's responsibility.
d) Motor insurance.
e) Money Laundering Act 2002.



Seat No.

BBA.Part-I (Semester-I) Examination March-2023
Subject Name: Insurance and Banking (IB)
Subject Code-89209 (NEP)

Day and Date – Friday, 09/06/2023
Time:- 10.30 am to 1.00 pm

Total Marks- 60

Instructions: 1) All Questions are compulsory.
2) Figures to the right indicate mark

Q1 What is the meaning of Insurance? Explain its nature and features 15

OR

Q 1 What are the different types of Insurance?

Q2 Answer in brief. (Any Three) 30

- Explain the evolution of Banking in India.
- Give the nature and use of Fire Insurance
- Explain Health insurance and its policies
- Explain Core Banking services
- Write about Artificial intelligence in Banking

Q3 Write short notes (Any Three) 15

- Motor Insurance
- MUDRA scheme
- Principles of Insurance
- Classification of Banks
- RBI role in Banking system







B.B.A. – Ist Year

SEM – II

Previous Year

Question Papers

Academic Year

(2022-23)



B.B.A. - I
Sem. - II



QP Code: 2069QP
Total No. of Pages: 1

Seat No. **BBA I S:II**

January - February (Winter) Examination - 2023

Subject Name: Bachelor of Business Administration (CBCS) 73562 Business Communication Paper-
II_30.01.2023_10.30 AM To 12.30 PM

Subject Code: 73562

Day and Date: Monday, 30-01-2023
Time: 10:30 am to 12:30 pm

Total Marks: 50

Instructions.:

- 1) All questions are compulsory
- 2) Figures to the right indicate full marks

-
- Q.1. **Broad Question.** [15]
What preparation does the interviewer do for taking an interview?
OR
Explain presentation skills in detail.
- Q.2. **Write Short Answers (Any Two).** [20]
a) Discuss Do's and Don'ts of group discussion.
b) How to prepare the slides of the Powerpoint presentation.
c) Write down the advantages and disadvantages of social media.
d) Explain mannerisms and etiquettes at the workplace.
- Q.3. **Write Short Notes (Any Two)** [15]
a) Confidence Building.
b) Electronic Communication.
c) Oral Communication.
d) Grapevine.



Seat No

B. B. A (Part-I) (Semester- II) Examination March-2023

Business Communication (CBCS) Paper-II (BCM-2)

Subject Code-73562

Day and Date: Thursday, 8/6/2023

Total Marks-50

Time: 2:30pm-5pm

Instructions -

- 1) All Questions are compulsory.**
- 2) Figures to the right indicate marks.**

Q. 1 Explain the formal channels of communication used in organizations. 15

OR

Q. 1 what do you mean by modern office communication? Explain the different means of electronic communication.

Q. 2 Attempt any **Two** from the following. 20

- a) What is oral presentation? How to make it effective?
- b) What is interview? Explain the guidelines for conducting an interview
- c) Define group discussion? Explain the nature with its process.
- d) What is seminar? How to make it effective?

Q. 3 Write short notes (**Any Three**) 15

- a) Extempore speech
- b) Mannerisms and etiquettes at work place
- c) Rumor
- d) Telephone
- e) Grapevine





Seat No. **BBA:I, S-II****January - February (Winter) Examination - 2023**Subject Name: Bachelor of Business Administration (CBCS)_73558_Accounting for Managers_24.01.2023_10.30
AM To 12.30 PM

Subject Code: 73558

Day and Date: Tuesday, 24-01-2023

Time: 10:30 am to 12:30 pm



Total Marks: 50

Instructions.:

- 1) All questions are compulsory
- 2) Figures to the right indicate full marks

Q.1. Define the term Accounting. Discuss in detail the Accounting concepts and conventions. [15]

OR

Given below are the balances extracted from the books of Rajan as on 31st March 2021.

Particulars	Rs.	Particulars	Rs.
Purchases	1,00,000	Sales	1,51,000
Wages	6,000	Commission received	19,000
Freight Inward	7,500	Rent received	6,000
Advertisement	5,000	Creditors	24,000
Carriage outward	4,000	Capital	50,000
Cash	12,000		
Machinery	80,000		
Debtors	22,500		
Bills Receivable	3,000		
Stock on 1st April 2020	10,000		
	2,50,000		2,50,000

Prepare Trading and Profit and Loss Account for the year ended 31st March 2021 and Balance sheet as on that date after considering the following.

1. Commission received in advance Rs. 4,000.
2. Advertisement paid in advance Rs. 1,500.
3. Wages outstanding Rs. 2,000.
4. Closing stock on 31st March Rs. 21,000.

Q.2. Write short answers (Any Two)

[20]

1. Explain the term depreciation and discuss the causes of depreciation.
2. Discuss the subsidiary books in accounting.
3. Pawar purchased Furniture worth Rs. 20,000 on 1-04-2001. He charges depreciation at the rate of 10% on the Written down value method. On 1-07-2003, he sold out a part of the furniture for Rs.2,000, the original cost which on 1-04-2001 was Rs. 4,000. The financial year of Pawar ends on 31st March every year. You are required to prepare his Furniture account for the first three years and working note showing Loss on sold furniture and Depreciation on remaining Furniture.
4. On 31st December, 2020, the passbook of Dr. Pandit showed a credit balance of Rs. 1,000. On comparing it with Cash Book, the following difference were find out: Prepare Bank Reconciliation Statement.
 1. Cheques deposited with Bank before 31-12-2020, but not yet collected Rs. 4,000.
 2. Cheque issued up to 31-12-2020, but not yet presented for payment Rs. 1,500.
 3. The Bank has collected dividend Rs. 250 and has charged Rs. 50 as collection charges. Entries of these transactions do not appear in Cash Book.
 4. The Bank has paid his electricity bill Rs. 180 for the month of November 2020. This transaction appears only in Cash Book.
 5. The debit column of Bank account in Cash Book is added short by Rs. 100.

Q.3. Write short notes (Any Two).

[15]

1. Trial Balance
2. Bank Reconciliation Statement
3. Trading Account
4. Book keeping VS Accounting



Seat No.



B.B.A. (Part -I) (Semester -II) Examination March 2023

Subject Name: ACCOUNTING FOR MANAGERS

Subject Code: 88211(NEP) / 73558(CBCS)

Day & Date: - Saturday 03/06/2023

Total Marks – 60

Time: 2:30 pm to 5:00 pm

Instructions:-1) All questions are compulsory.

2) Figures to the right indicate full marks

Q.1 From the following Trial Balance of M/S Sharma prepare trading account, Profit & Loss account for the year ended on 31 March 2019 and balance sheet as on that date

15

Particulars	DebitRs	Particulars	Credit Rs
Opening stock	45200	Capital	300000
Drawings	20000	Creditors	129250
Furniture	60000	Sales	120000
Prepaid insurance	1770	Reserve for Bad Debts	6000
Debtors	70000	Purchase return	9000
Purchase	57000	Discount received	7000
Plant and Machinery	50000	Commission Received	8000
Investment	68000		
Factory insurance	26000		
Audit Fees	21000		
Carriage inward	1800		
Land and Building	140000		
Rent	7120		
Carriage outward	8360		
Sales return	2000		
Discount Allowed	1000		
Total	579250	Total	579250



Adjustments:

- 1) Stock on 31st March 2019 was Rs 40000/-
- 2) W/off Bad Debts Rs 2000/- and Provide Reserve for Bad and Doubtful Debts @5% on debtors
- 3) Depreciate Building at 10% p.a. and 10% on Machinery
- 4) Outstanding carriage Inward Rs 1200/-
- 5) Prepaid Rent Rs 3560/-

OR

Q1. Explain different accounting concepts and conventions in detail



Q.2 Attempt Any Three

30

A) Journalise the following transactions in the books of Rajesh for March 2019

- 1st March Rajesh started business with cash Rs 1,00,000/- , Goods Rs 25000/-
- 2nd March Deposited cash into Bank Rs 50000/-
- 3rd March Purchased goods worth Rs 10000/- from Nandu @5% T.D.
- 5th March Paid Salaries to Staff Rs 15000/-
- 15th March Furniture of Rs 25000/- purchased from Shital Furniture's for cash
- 19th March Paid Cash to Rohan Rs 9500/-
- 25th March Sold Goods of Rs 15000/- for cash
- 25th March Paid Rent Rs 2000/-
- 27th March Paid Electricity bill Rs 3000/-
- 29th March Received Commission Rs 500/-

B) Prepare Simple cash book in the books of M/S Sourabh for June 2020

- 1st June Started business with cash Rs 100000/-
- 3rd June Deposited cash in to bank Rs 80000/-
- 5th June Purchased stationery Rs 2000/-
- 7th June Cash purchases Rs 15000/-
- 8th June Sold goods for cash Rs 20000/- @ 5% Trade Discount

10 th June	Paid Insurance Rs 5000/-
12 th June	Paid cash to Swati Rs 10000/-
15 th June	Received cash from Raghav Rs 80000/-
18 th June	Withdraw cash for domestic use Rs 4000/-
25 th June	Paid Salary to Ram Rs 6000/-

C) Prepare Trial Balance of Shri Ganesh as on 31st December 2022

Capital	50000	Debtors	2500
Wages	3500	Depreciations	1500
Furniture	12500	Advertisements	2500
Bad debts	600	Carriage	2500
Purchases	15000	Salary	4500
Sales	40000	Postage	250
Creditors	4000	Land and building	45000
Bank loan	2000	Cash in hand	1250
Rent	2900	Drawings	1500

D) Reasons for difference between cash book and passbook

E) Define depreciation and write reasons for depreciation.

Q.3 Write short notes (any three)

15

- 1) Objectives of Accounting
- 2) Types of accounts
- 3) Book Keeping Vs Accountancy
- 4) Trial balance
- 5) Straight line method of Depreciation





QP Code: 1896QP

Total No. of Pages: 1

Seat No.

January - February (Winter) Examination - 2023

Subject Name: Bachelor of Business Administration (CBCS) 73559_Human Resource Management Paper
II_25.01.2023_10.30 AM To 12.30 PM

Subject Code: 73559

Day and Date: Wednesday, 25-01-2023

Time: 10:30 am to 12:30 pm



Total Marks: 50

Instructions.:

- 1) All questions are compulsory
- 2) Figures to the right indicate full marks

Q.1. Q.1) Define Human Resource Management. Explain different functions of Human Resource management. [15]

OR

Q.1) Define Recruitment. Explain Sources of Recruitment.

Q.2. Write Short Answer (Any Two) [20]

a) Define Selection. Explain the process of Selection.

b) Define Compensation. Explain factors Affecting wage and Salary level.

c) Explain Importance of HRM.

d) Define Health. Explain importance of health and safety.

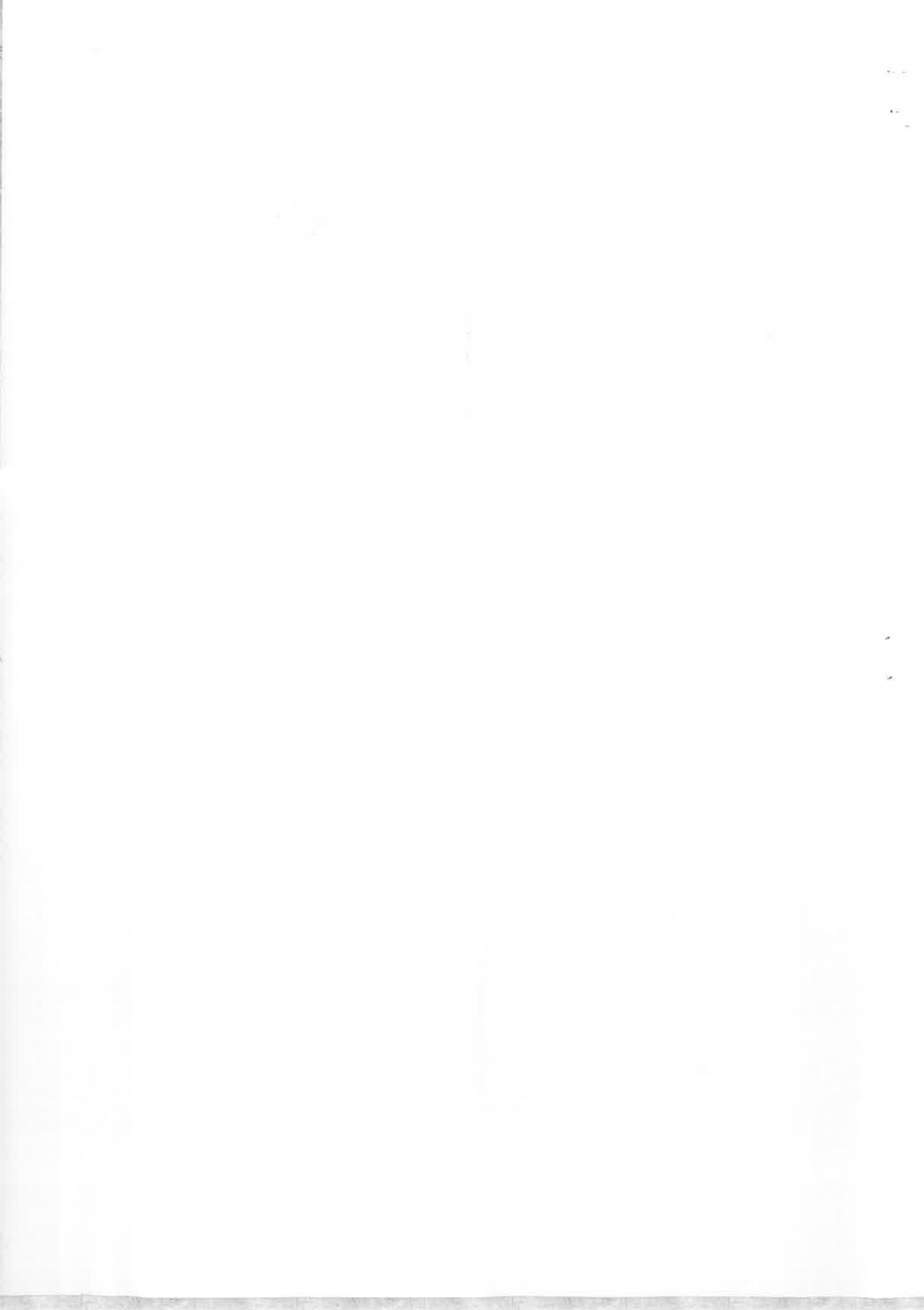
Q.3. Write Short Notes (Any Two) [15]

a) HRM V/s HRD.

b) Concept of minimum wage, fair wage, living wage.

c) Job Description .

d) Job Specification.



Seat No.	
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B.B.A. (Part -I) (Semester -II) Examination March 2023

Subject Name: HUMAN RESOURCE MANAGEMENT PAPER II

Subject Code: 88212(NEP) / 73559 (CBCS)

Day & Date: - Monday, 05/06/2023

Total Marks – 60

Time: 2:30 pm to 5:00 pm

Instructions:-1) All questions are compulsory.

2) Figures to the right indicate full marks

Q.1 Define Human Resource Management and explain its Functions. 15

OR

Write difference between personnel management and Human Resource Management

Q.2 Write short Answer (Any Three) 30

A) Explain methods of recruitment

B) Define selection and write its procedure.

C) Write importance of Health and Safety of employees.

D) Write difference between Human Resource Management and Human Resource development

E) Explain statutory provision concerning Health

Q.3 Write short Notes (Any Three) 15

A) Job analysis

B) Importance of Human Resource Management

C) Placement and Induction

D) Significance of industrial safety

E) Job description



QP Code: 1900QP

Total No. of Pages: 1

Seat No.

January - February (Winter) Examination - 2023

Subject Name: Bachelor of Business Administration (CBCS) 73560 Macro Economics 27.01.2023 10.30 AM To 12.30 PM

Subject Code: 73560

Day and Date: Friday, 27-01-2023

Time: 10:30 am to 12:30 pm



Total Marks: 50

Instructions.:

- 1) All questions are compulsory
- 2) Figures to the right indicate full marks

-
- Q.1. What is National Income? Explain the concepts associated with the National Income. [15]
OR
Critically examine the Hawtrey's theory of trade cycle.
- Q.2. Write Short Answer (Any Two) [20]
a) Explain the Meaning and Scope of Macro Economics.
b) Explain the functions of money.
c) What is Public budget? Discuss its types.
d) What is Inflation? Explain its causes and remedial measures.
- Q.3. Write Short Notes (Any Two) [15]
a) Evolution of money
b) Monetary measures of trade cycles.
c) Circular flow of National Income.
d) Production / Output Method



Seat No-	
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B.B.A. (Part -I) (Semester -II) Examination March 2023

MACRO ECONOMICS

Sub Code- NEP 88213/CBCS 73560

Day & Date: - 06/06/2023

Total Marks – 60

Time: 2.30pm to 5.00pm

**Instructions:-1) All questions are compulsory.
2) Figures to the right indicate full marks**

Q.1 Explain Circular Flow of National Income 15 Marks

OR

Q.1 Explain types and phases of business cycles.

Q.2 Write Short Answers (Any 3) 30 Marks

1) Explain Functions of Money.

2) Write Scope of Macro Economics.

3) Explain National Income Accounting.

4) Explain Public Revenue (Tax & Non Tax)

5) Explain Meaning and types of Inflation.

Q.3 Write Short Notes (Any3) 15 Marks

1) GDP, GNP, PCI

2) Money Multiplier

3) Types and Components of Public Budget

4) Schumpeter's theory of Business Cycle.

5) Public Debt Sources.

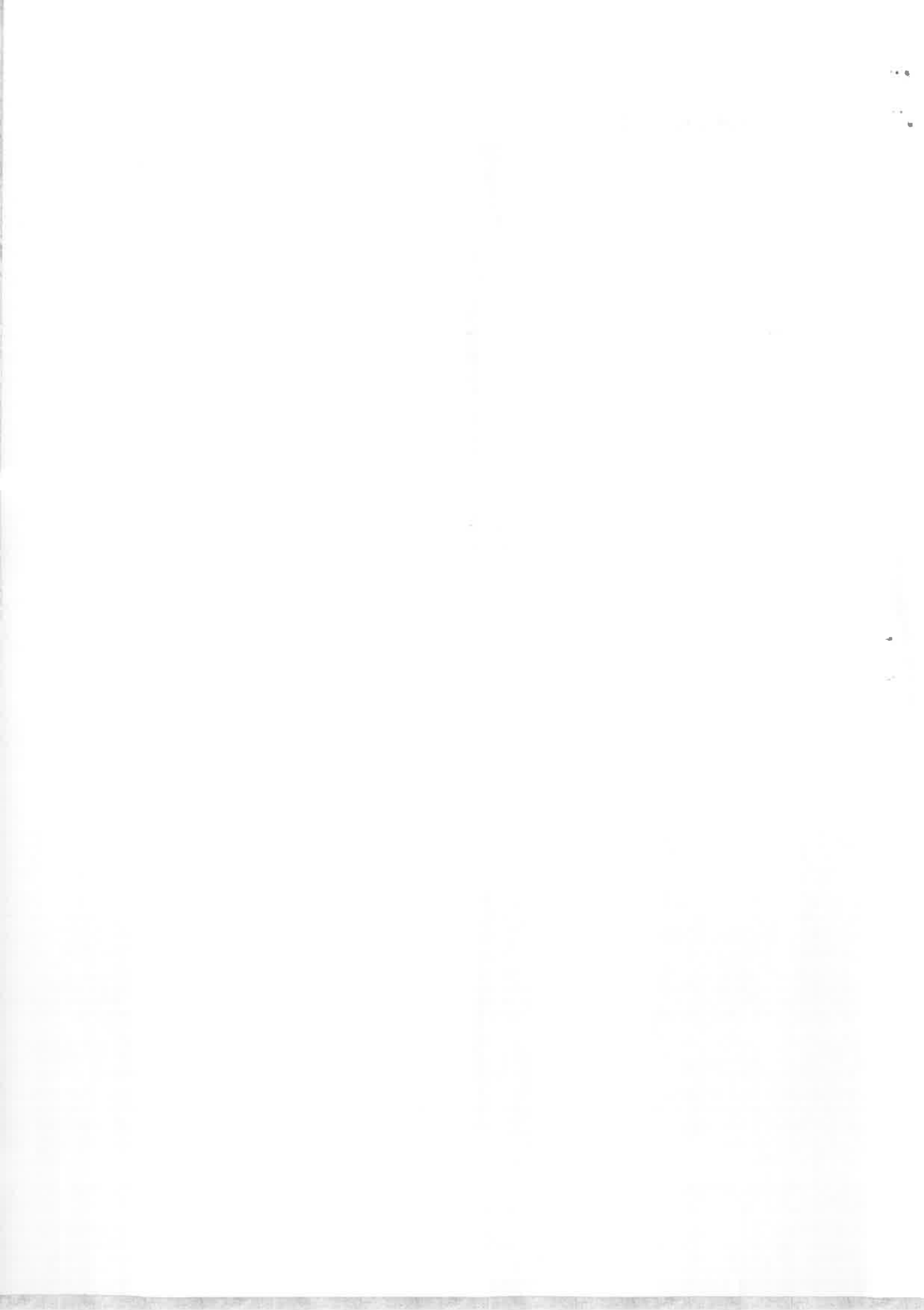


Seat No. **January - February (Winter) Examination - 2023****Subject Name:** Bachelor of Business Administration (CBCS) 73561 Management Informantion
System_28.01.2023_10.30 AM To 12.30 PM**Subject Code: 73561****Day and Date: Saturday, 28-01-2023****Time: 10:30 am to 12:30 pm****Total Marks: 50****Instructions.:**

- 1) All questions are compulsory
- 2) Figures to the right indicate full marks

-
- Q.1. What is MIS? Explain Characteristics & Significance of MIS. [15]**
OR
Explain System Development Life Cycle in detail.
- Q.2. Write Short Answers (Any two) [20]**
a) What is System? Explain Characteristics of System.
b) Explain different phases of Decision Making.
c) What is DSS? Explain the different components of DSS.
d) What is KWS? Explain Need & Significance of KWS.
- Q.3. Write Short Notes (Any two) [15]**
a) Characteristics of ESS.
b) Need of OAS
c) Significance of TPS
d) Outsourcing





Seat No. BBA-I, Sem-II

BBA Part –I (Semester-II) Examination, March 2023

Subject Name: Management Information Systems

Subject code: 88214 (NEP) / 73561(CBCS)

Day & Date: Wednesday 07/06/2023

Total Marks: 60

Time: 02:30 pm to 05:00 pm

**Instructions: 1) All Questions are compulsory
2) Figures to the right indicate marks**

Q1) Explain Need, Significance, and application of Management Information systems (15)

Or

Explain the different types of Decisions at different organisations level

Q2) Write short answer (Any 3 out of 5) (30)

- 1) Explain the Application of Transaction processing systems
- 2) Need and Significance of Office automation system
- 3) Explain the components of Decision support systems
- 4) Explain the System analysis and Design
- 5) Explain the characteristics of Information systems

Q3) Write short Notes (Any 3 out of 5) (15)

- 1) Concept of Outsourcing
- 2) Significance of Executive Support systems
- 3) Applications software application
- 4) Difference between Computer literacy and Information systems literacy
- 5) Concept of Prototype

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Seat No.

BBA.Part-I NEP 20 (Semester-II) Examination March-2023
Subject Name: Soft Skills and Personality Development
Subject Code- 90556

Day and Date – Friday, 09/06/2023

Time: - 2.30 pm to 5.00 pm

Total Marks- 60

Instructions: 1) All Questions are compulsory.
2) Figures to the right indicate mark

Q1. What is stress management? How does stress affect human beings? 15

OR

Q1. What are soft skills? Explain its importance.

Q2 Answer in brief. (Any Three) 30

- Give the importance of time management.
- What do you mean by personality? Explain its characteristics.
- What is leadership? Explain different styles of leadership.
- What is the role of goal setting in a person's life?
- What is the role of motivation in performance of employees?

Q3 Write short notes (Any Three) 15

- Assertiveness
- Remedies to control stress
- Factors influencing personality
- Good Habits and Bad Habits
- Techniques of time management





Seat No. **BBA I, sem-II**

BBA Part –I (Semester-II) Examination, March 2023

Subject Name : Business Environment Paper –II

Subject code: 88215 (NEP)

Day & Date: Thursday. 08/06/2023

Total Marks: 60

Time: 02:30 pm to 05:00 pm

Instructions: 1) All Questions are compulsory

2) Figures to the right indicate marks

Q1) Explain new economic policy & its impact on business Environment. (15)

Or

Explain Internal and External environment of business.

Q2) Write short answers (any 3 out of 5)

(30)

- 1) Explain Nature components
- 2) Explain in detail impact of Technology
- 3) Describe different Environments pollutions
- 4) Explain the concept of ozone depletion
- 5) Explain the status of technology in India

Q3) Write short notes (Any 3 out of 5)

(15)

- 1) Features of Business Environment
- 2) Environment regulations in India
- 3) Concept of waste management
- 4) Concept of political Institutions
- 5) International cooperation MNCs and TNCs

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Subject Name: Yoga & Physical Management Skill

Sub. Code: SEC II - 89442

Day and Date: Saturday- 10/06/2023

Marks Obtained	
Examiner's Sign.	
Jr. Supervisor Sign.	
Seat Number	
Student Sign.	

Time: 1 Hours 2 : 30 to 4 : 30 pm

Total Marks: 50

Instruction: 1) All questions compulsory

2) Figures to the right indicate full marks

3) Each Question carry 2 Marks

१. योगाची मुख्य आठ अंगे आहेत. त्यांना असे म्हटले जाते.

१) पंचांग योग २) अष्टांग योग ३) षष्टांग योग ४) यापैकी नाही

२. गरुडासन स्थितीतील आसन आहे.

१) बैठक २) दंड ३) शयनस्थिती ४) विपरीत शयनस्थिती

३. सिंहासन स्थितीतील आसन आहे.

१) बैठक २) दंड ३) शयनस्थिती ४) विपरीत शयनस्थिती

४. अष्टांग योगात सर्वात शेवटचे अंग..... आहे.

१) यम २) प्राणायाम ३) आसन ४) समाधी

५. अष्टांग योगात सर्वात पहिले अंग..... आहे.

१) यम २) प्राणायाम ३) आसन ४) समाधी

६. योगासने आणि प्राणायामामुळे शरीर आणि सद्दृढ बनते.

१) लवचिक २) ताठर ३) सडपातळ ४) यापैकी नाही

७. मुळे सांध्याच्या हालचाली अधिक चांगल्या पद्धतीने होऊन सांधेदुःखी कमी होण्यास मदत होते.

१) व्यायाम २) योगासने ३) जिम ४) यापैकी नाही



८. मुळे प्राणवायूचा शरीरामध्ये सर्वत्र संचार होवून फुफ्फुसे, हृदय, मेंदू, रक्तवाहिन्या यांची कार्यक्षमता सुधारते.

- १) यम २) नियम ३) आसन ४) प्राणायाम

९. योगासनांमुळे मध्ये वृद्धी होण्यास मदत होते.

- १) विस्मरण २) स्मरणशक्ती ३) ताण ४) यापैकी नाही

१०. हात व पायांची विशेष अशी सुस्थिती म्हणजे होय.

- १) यम २) नियम ३) आसन ४) प्राणायाम

११. बसून करावयाच्या आसनांना स्थितीतील आसने असे म्हणतात.

- १) बैठक २) दंड ३) शयनस्थिती ४) विपरीत शयनस्थिती

१२. म्हणजे अशी स्थिती की जी आपल्याला चांगले दिसण्यासाठी चांगले वाटण्यासाठी व उत्तम काम करण्यासाठी मदत करते.

- १) सुदृढता २) शक्ती ३) थकवा ४) स्नायू

१३. शारिरीक सुदृढतेमध्ये शरीरातील हृदय, फुफ्फुस आणि यांच्या कामगिरीचा समावेश होतो.

- १) सुदृढता २) स्थिती ३) थकवा ४) स्नायू

१४. टार्गेट हार्ट रेट झोनमुळे तुम्ही करताना सुरुवातीला किती संहतीने करण्याची गरज आहे हे कळते.

- १) ऑक्सिजन २) वजन उतरविणे ३) व्यायाम ४) हृदय

१५. हे सूत्र हार्ट रेट झोन मोजण्याचे प्रसिद्ध सूत्र आहे.

- १) ऑक्सिजन २) व्यायाम ३) कार्बोनेन ४) हृदय

१६. MHR म्हणजे मॅक्सिमम्..... रेट.

- १) ऑक्सिजन २) व्यायाम ३) कार्बोनेन ४) हार्ट



१७. मस्क्युलर इन्ड्युरन्स् म्हणजे न थकता तुम्ही किती वेळ हालचाल करू शकता.

१) स्ट्रेन्थ २) फोर्स ३) नर्व्हज् ४)वेट

१८. मसल स्ट्रेन्थ वाढविण्याचा सर्वोत्तम उपाय म्हणजे कार्यक्रमात सहभागी होणे.

१) लूज वेट, २) फोर्स ३) रेझिस्टन्स ट्रेनिंग ४)वेट

१९. हे केवळ व्यायाम प्रकार नसून ती एक संपुर्ण जीवन पध्दती आहे.

१) सुदृढता २) व्यायाम ३) योग ४)यापैकी नाही

२०. सुमारे वर्षांपूर्वी महर्षी पतंजली यांनी योगसूत्राची रचना केली.

१) २५०० २) १००० ३) ९०० ४)यापैकी नाही

२१. भुजंगासन स्थितीतील आसन आहे.

१) बैठक २) दंड ३) शयनस्थिती ४)विपरीत शयनस्थिती

२२. सर्वांगासन स्थितीतील आसन आहे.

१) बैठक २) दंड ३) शयनस्थिती ४)विपरीत शयनस्थिती

२३. उभे राहून करावयाच्या आसनांना स्थितीतील आसने असे म्हणतात.

१) बैठक २) दंड ३) शयनस्थिती ४)विपरीत शयनस्थिती

२४. पाठ जमिनीवर टेकवून करावयाच्या आसनांना स्थितीतील आसने असे म्हणतात.

१) बैठक २) दंड ३) शयनस्थिती ४)विपरीत शयनस्थिती

२५. पोट जमिनीवर टेकवून करावयाच्या आसनांना स्थितीतील आसने असे म्हणतात.

१) बैठक २) दंड ३) शयनस्थिती ४)विपरीत शयनस्थिती



